

adidas Race-boots show their worth at Rolex 24 at Daytona

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The driver that turned the fastest lap of the entire Rolex 24 Hours of Daytona this year was wearing adidas race-boots through his product support sponsor CDOC of Gordonsville, Virginia. Darren Law of Phoenix, Arizona turned a 1:44.057 on the 122nd circuit of the famed Daytona International Speedway 24 Hour road course configuration. The heat that is commonly associated with the Daytona Prototype racecars that Law drives, seemed to have little affect on his endurance, and certainly the comfort and durability of the adidas race-boots played no small part in keeping Law on his toes in the car.

Law, who is a CDOC World Team driver, has been associated with the Gordonsville, Virginia based racing parts and performance warehouse for the last several years. adidas is just one of the many top quality brands that CDOC carries, and they happen to be some of the best racing shoes that Porsche endurance racing specialist Law has worn. Law chose the adidas Feroza Elite Race boot to meet the demands placed on the driver in the physically taxing cockpit of today's highest performance racecars.

Says Law about the adidas race-boot, "I really like the adidas boot for several reasons. First off, it is the most comfortable shoe I've ever worn, and secondly, they are very durable. I got a pair from Colin (Dougherty) at CDOC at the start of 2006, and after a full season of racing they are still doing very well."

Porsche SuperCup champion Richard Westbrook was also at the Daytona 24 Hour this year in a Synergy Racing Porsche GT3 Cup GT class racecar. Westbrook, an obvious Porsche specialist, also chose the adidas Feroza Elite as the shoe to have in the racecar.

"For me a 24 hour race is equivalent to a whole season in the Supercup," said Westbrook. "It is important that my footwear is durable and comfortable for such an event. The heavy braking at Daytona can cause pain in your right foot particularly after driving over the seven hours that I did. Unlike many other drivers I encountered, I had no such problems, and unbelievably my boots look barely worn."

Be sure to look for CDOC supported drivers Law and Westbrook at professional endurance races throughout the 2007 season, and check out the adidas Feroza Elite Race boots that they use in the cockpit.

For more information on the adidas Feroza Elite race boots or any of the safety and performance gear that CDOC offers log onto www.CDOC.com. CDOC is one of the largest distributor warehouses of racing, performance and safety gear in the U.S.

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